Media Contact List

Launching The Frontier at RTP's Park Center

Website: www.rtp.org/thefrontier

Twitter: @RTPFrontier



For More Information Contact:

Julie Terry | Marketing and Special Projects Manager

The Research Triangle Park

terry@rtp.org | 919.564.5206

## Mason Ailstock Vice President of Business Development The Research Triangle Park ailstock@rtp.org 919.380.8480

As Vice President of the Research Triangle Park, Mason leads all business development, marketing, real estate and partnership efforts. His experience in the areas of planning, green building, university relations, architecture, private industry and real estate allow him to analyze problems with a well-rounded perspective, while also leading the creation of new strategies that are carrying RTP forward. Mason is passionate about place-based design and service to others, and has been leading the development of university research parks for over 10 years. He and his wife live in Raleigh with their two children and a brood of urban chickens.



Anna Rhyne
Programs Manager
The Research Triangle Park
rhyne@rtp.org

As a Programs Manager for the Research Triangle Park, Anna is responsible for fostering the community within The Frontier through programming and events. She handles the planning and coordination for RTP's signature programs such as RTP180, 1 Million Cups, DISRUPT, and other events. She also works to facilitate new programming opportunities by engaging with partner organizations across the region. Anna has lived in Raleigh for seven years and is a lover of all things Wolfpack. In her spare time she enjoys being outdoors, traveling, decorating, and spending time with her crazy pup Zoey.



Jacob Newbauer
Community Coordinator at The Frontier
The Research Triangle Park
newbauer@rtp.org

Jacob Newbauer works with new and existing tenants, community partners, and RTP companies to foster collaboration within the Park, and especially at The Frontier. He seeks opportunities to engage local organizations and groups from across the region through programming and community facilitation. Jacob's goal is to bring diverse groups together from around the Triangle to challenge the status quo. A native North Carolinian, Jacob hails from Knightdale. Before working at the Research Triangle Foundation, he served local students through teaching and other educational initiatives. He is passionate about the arts, education, and bringing people together.



Aaron Rothrock
CEO and Founder
CraZBrain Science Track Out & Summer Camps
aaronrothrock@crazbrain.com
919.357.2200

As a former educator with 9 years of experience and a Chemistry Ph.D., Aaron Rothrock is the perfect person to own and operate a science track out and summer camp for students interested in STEM fields. As the first tenant in The Frontier, Rothrock was an early adopter of the concept and eager to jump head first into the space. Rothrock and CraZBrain participants can often be seen traipsing around outside, or be observed working on their '007 missions.' He lives in Cary with his wife and two young daughters.



Beth Yerxa
Executive Director
Triangle ArtWorks
triangleartworks@gmail.com

Beth Yerxa has been involved in the arts community in the Triangle since 2001, when she served on the Raleigh City Council's Task Force created to write the initial Raleigh Public Art Policy. This work helped her realize the need for an arts advocacy organization, and Triangle ArtWorks was born. Locating the nonprofit at The Frontier provides a space that is central to all of their constituents. Their presence will also allow a much needed artistic influence over the space. Prior to being executive director of ArtWorks, Beth practiced environmental regulatory law and litigation for 13 years, most recently as a partner at Smith Helms Mullis and Moore in Raleigh.

